

INTUITIV® PLUS

The lens that provides visual and postural freedom!



Did you know that visual behavior and handedness actually goes hand-in-hand?



Intuitiv® Plus is the first progressive lens which adapts to the posture and visual needs of right-handed and left-handed people

ERGONOMIC
TECHNOLOGY.

Ergonomic Technology for more natural posture

By taking into account the natural course of the eye based on the postural differences of right and left-handers

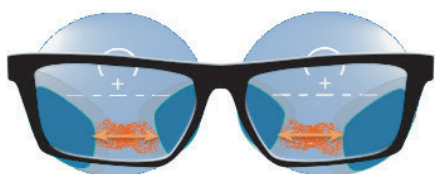


Eye Anatomy Personalization for a more precise and natural vision

Lenses are customized to the length of your eye, the position of the center of rotation and the curvature of the retina so you can see more comfortably

Customized to wearers' handedness

LEFT-HANDER



+39%

Wider and stabilized
intermediate vision zones
and near vision zones

RIGHT-HANDER



+42%

*The gain in near vision is achieved for a specific product configuration and power as shown via the arrows.